

COMPANY PROFILE



CANADA
UNITED STATES



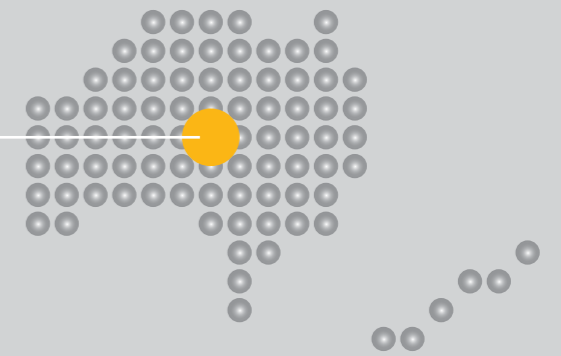
SAUDI ARABIA



PAKISTAN



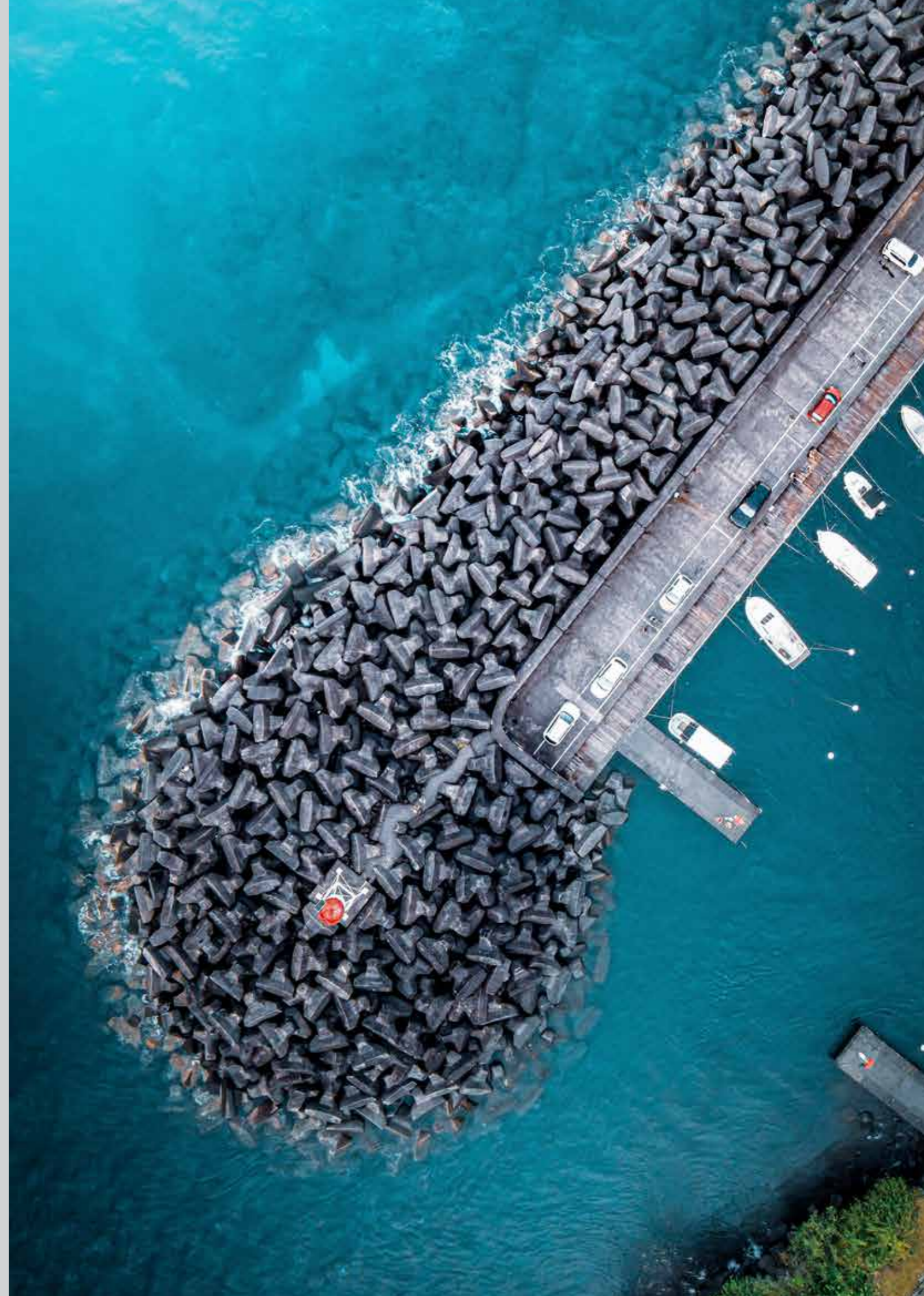
AUSTRALIA



Yesterday & Tomorrow

In the face of monumental changes to business, branding, and marketing, LeaderSol is an agent of change. For our Clients, and our people, LeaderSol breaks through the tyranny of the status quo to drive growth and innovation. Powered by a strategic services community of more than 300 top talents sourced from across the LeaderSol, LeaderSol is led globally by Chairman Hassan Raza. The LeaderSol team includes leaders in brand strategy and architecture, strategic planning, research, marketing consulting, digital strategy, emerging media, public relations, retail strategy, customer loyalty, sales enablement, design thinking, and change management by building individual Apps and Management system for businesses around the world.

There is no shortage of strategy consultancy in the website development and marketing landscape. Nor any scarcity of Development agencies— digital, traditional, social, or integrated. And certainly no lack of research, analysis, and measurement shops. Our Clients tell us it's a struggle to bring these elements together effectively to grow their brands and businesses as they face difficult new challenges. LeaderSol builds Board and C-level documentation to demonstrate short-term success, as well as optimization blueprints for long-term acceleration. We help organizations move from theory to the strategic actions that propel businesses forward quickly. If you need a resource that will own your business results with you by connecting big thinking with pragmatic “getting it done” and clear metrics, LeaderSol can help



vision

**Our vision is to
centralize
the development
and growth of
business by data
based decision and
automate growth
based on live data.**



Mission

“To organize the world’s business information and usefull data to make it universally usefull for businesses and entrepreneurs”



Objectives

60%

Global E-commerce market 2022 around
3 Trillion Dollar

1% Target

Global Market



Thinking Differently



01

For any Client challenge, we apply the best talent, intellectual property, and tools—sourced from anywhere inside or outside our network, globally and locally.

02

In this random, uncertain world, revealing the small moves that have a huge impact (both positive and negative) on business is a critical skill.

03

Consulting has become as right brain as left brain. We go beyond pure analytics to design Clients' futures by using emotion, experimentation, and creativity.

04

Successful businesses place informed bets, with eyes open and with the insight and energy to seize opportunities and act on them.

The most Prominent Services we offer at



Web
development



Customer
testimonials



Web
analytics



Creative
idea



Responsive
web design



Custom
coding



User interface
design



Seo
tags



Website
optimization



Targeting



Pay Per Click



Site Map



Comments



Web design



Portfolio



Network
protection

Software Development

- Adaptive Web Design
- Landing Page Design
- UX Analytics
- Quality Assurance
- Code Testing
- Content Management Solution(CMS)
- ERP Solution
- Customer/Client Relationship Manager(CRM)
- Android App Development
- iOS Development



Our Practices

GROWTH STRATEGY

Identifying and activating the drivers of short and long-term revenue and profit growth.

- Business Acceleration
- Brand Portfolio Strategy
- Customer Value Strategy

INTEGRATED SOLUTIONS STRATEGY

Improving marketing impact/ROI for brands with integrated planning: pricing, packaging, distribution, financial modeling, marketing communications.

- Communications Planning
- Integrated Marketing Planning
- Marketing Effectiveness

INNOVATION STRATEGY

Designing “the next new thing.”

- Creative and Content Innovation
- Digital, Social, Emerging Technologies
- Data and Marketing Automation

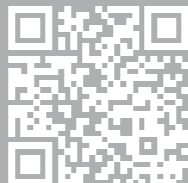
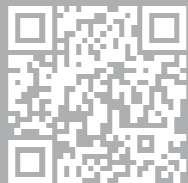
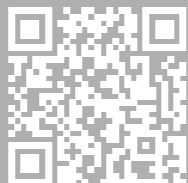
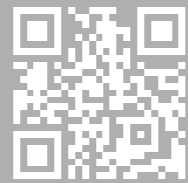




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- Fintech Solutions
 - Information Technology
 - Logistics and Supply Chain
 - Health Care
 - Real Estate Development
 - Investment Forums
 - Emerging Technologies
 - Law Firms
 - Media Services
 - Telecom
 - Immigration Software

Our Expertise

Our clients





ERP & Finance



CRM & Customer Experience



Spend Management



Supply Chain Management



HR & People Engagement



Business Technology Platform

**Our
Products**

Our Partners

TECHNOLOGY PARTNERS



MEDIA PARTNERS





LeaderSol builds global and local teams through our five hubs.

Our hubs are located in Pakistan, United States and Saudia Arabia. Our teams travel anywhere and everywhere. For each engagement, we identify the specific talent and tools required and work side by side with Clients, from research and discovery through iteration and execution. For current LeaderSol Clients, your Client Service lead is the door to knock on for help from LeaderSol. For new Clients, please contact LeaderSol.

How We Enguagge?



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